

Carolinas Communication Association  
Business Meeting Minutes  
September 30, 2018  
Queens University

I. Call to Order

The meeting was called to order by President, Pauline Matthey at 12:35pm. Pauline welcomed all and announced the creation of a “Go Fund Me” account for those who could not be at the conference because they were impacted by Hurricane Florence.

II. Approval of the Minutes

The minutes from the 2017 Convention Business Meeting were approved.

III. Officer Reports

A. President Pauline Matthey (Clemson University) commended John McArthur (Furman University) on an amazing job with this year’s conference and thanked him for his hard work. She expressed appreciation for the support from Jason Black in the new CCA Executive Director position. Constitution has been amended to add ED as of 9/30/2017. Pauline discussed the commitment to keeping CCA and the Communication discipline with social media presence, integrated website for yearly conference and association, and a CCA monthly newsletter. Pauline also acknowledged the hard work of the Amendments, Nominations, and Resolutions committees who worked well together. Pauline noted the rich pool of high quality work showcasing scholarship. An ad hoc committee worked to streamline the award process including Richard Leeman (University of North Carolina-Charlotte), Jean DeHart (Appalachian State University), Peter Glovitzki (Coker College) and Caroline Sawyer (University of South Carolina-Beaufort).

B. 1<sup>st</sup> Vice President and Conference Planner John McArthur (Furman University) thanked everyone for their support. There were 175 registrants of the conference, he was delighted to reach more schools and faculty. Kendall Hunt, UNCC, and Queens University were sponsors of the conference providing food and extras for the event. He thanked the Dean and Provost of Queens University for their support and noted the logistics support of Jakita Cofer, especially in light of the fact that John transferred from Queens in the midst of the planning. A special thanks was made to the Grad students who helped with the conference including Michelle Adams, Ivey Amburgey, Catherin Mahlin, Caitlin Malcom, and BriAnna Walker. A huge thanks to Elena for taking control of the new website and the integration of the Conference with the CCA site. Thank you to Carol for integrating the online payment into the website and handling PayPal, noting that 80% registered online. The plan is to tweak this and add life membership to the

online registration. Thanked Jason Black, Pauline Matthey, and Caroline Sawyer for being very supportive. Provided an update on Leanne Pupchek (Queens University) for whom he assumed the role of 1<sup>st</sup> Vice President, noting she is recovering and doing better. Thanked the members for their presentations and research.

- C. 2<sup>nd</sup> Vice President Caroline Sawyer (USC-Beaufort) has begun planning the 2019 conference on Hilton Head Island. She thanked John and Pauline for setting a great example for planning a conference and for their integration of students into the conference planning. The 2019 CCA conference is scheduled for 9/26-9/28 and the conference Theme is Encompass. Conference will be held on the USCB Hospitality Management Campus and conference center. Currently sending out RFPs for hotels to find the best rate. Considering adding a Sunday block of rooms for those who want to stay at the beach an additional night. Vendors have provided vouchers for excursions including a Dolphin cruise. We will continue with the online Conference registration. Call for papers will be in December so students can be given notice about this at the start of the spring term.
- D. Treasurer Carol Leeman (University North Carolina-Charlotte) provided a copies of 2017-2018 expenses. Registration exceeded Conference expenses leaving a surplus for the 2017 conference. August 2017 balance was \$10,593.68 and in August 2018 balance was \$11,462.62 for a net income of of \$882.94. She reported on the 2018 estimated report as of Sunday 9/23/2018 receipts this year of \$1,535 memberships, \$3,760.73 registrations, \$500 sponsorships (Kendall Hunt), Ray Camp Award \$35, Jarrard Award \$35, and General Donation \$10 for a grand total of \$5,875.73. Carol received an additional \$125 in donations. Expenses have remained fully stable and she anticipates a surplus. Carol agreed to include online registration for lifetime members for 2019.
- E. Secretary Theresa Russo (Central Piedmont Community College) CCA 2017 minutes were posted to the CCA website. Theresa thanked CCA members and EC for their support over the years as this would be her last conference serving as secretary.
- F. *Carolinas Communication Annual* Editor Melody Lehn (Sewanee: The University of the South) was not in attendance. Caroline Sawyer read her report. The *Carolinas Communication Annual* had a total of 11 submissions this year, down 3 from last year. A letter of thanks was sent to all who participated. Melody has enjoyed her role as editor and was heartbroken to not be able to attend the conference this year.
- G. Web Manager Elena Martinez-Vidal (Midlands Technical College) thanked John for updating the website and noted she would be able to update it moving

forward. Caroline will manage the conference pages on the website. She noted that 14 years worth of old content from the website had been archived. John noted that all of the pictures could not come over to the new website but could show up on social media.

#### IV. Standing Reports

- A. Alex Patti (Sandhills Community College) was nominated for Secretary.
- B. Jenni Simon (UNCG) and Brett Borton (USCB) were nominated for the Carolinas Communication Annual Editor
- C. Peter Gloviczki (Coker College) was nominated for 2<sup>nd</sup> Vice President.

#### V. New Business

Motion made to add Social Media Chair or similar position on the EC. The needs for a position like this have grown. This position would handle Marketing and PR with Social Media being one of the channels. John MacArthur suggested that we pilot this position and then add to make an amendment to vote. Those eligible and the term for this new position would need to be determined. Jason Black mentioned the Resolutions committee will handle the amendment.

Alex Patti (Sandhills Community College) was elected Secretary.

Peter Gloviczki (Coker College) was elected 2<sup>nd</sup> Vice President.

Jenni Simon (University of North Carolina-Greensboro) was elected Annual Editor.

#### VI. Announcements

Richard Leeman (University of North Carolina-Charlotte) announced a new Graduate Program at UNCC and thanked those who provided responses.

Elena Martinez-Vidal (Midlands Technical College) suggested members share the CCA newsletter with their colleagues. On the website you can look under "About CCA" or check Facebook.

Jason Munsell as President of SSCA invited members to attend the conference in April 2019 in Montgomery, Alabama.

Kim Cuny (University of North Carolina-Greensboro) Speaking Center is hosting NSCC (National Speaking Center Conference) the last weekend in March at UNCG. She mentioned this is a great opportunity to share work.

#### VII. Award Presentations

Chioma Ngene (Queens University of Charlotte) was awarded the Mary E. Jarrard Prize for an Undergraduate student paper.

Elizabeth Gilmore (Indiana University) was awarded the Mary E. Jarrard Prize for a Graduate student paper.

Nina Jo Moore (Appalachian State University) was awarded the Betty Jo Welch Service Award.

James Gilmore (Clemson University) was awarded the Ray Camp prize for an Outstanding Research paper.

Lionnell Smith (Voorhees College) was awarded the Monica Pombo Early Career Teaching Award.

Charmaine Wilson (USC Aiken) was awarded the Lloyd Rohler Career Teaching Award.

#### VIII. Adjournment

Gavel passed to Caroline Sawyer, 1<sup>st</sup> Vice President CCA. The meeting was adjourned at 1:52 p.m.

Minutes prepared by:

Theresa Russo  
CCA Secretary, 2018